



Leading businesses. Leading communities.

Chamber Membership

OUR MISSION IS TO SERVE AS THE COMMUNITY CHAMPION AND ADVOCATE FOR BUSINESS.

Meet Your Chamber Staff:

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704-664-3898

WHAT'S IN IT FOR YOU?!

1. **New Business Contacts**—To help your business grow and prosper.
2. **Credibility**—Make a statement that you are committed to a growing economy.
3. **Leadership Development**—To help you run a smarter, more profitable business and serve your community.
4. **Community Commitment**—Support greater opportunities for a strong quality of life.
5. **Referrals**—To deliver return on your investment and build your business network.
6. **Publicity and Exposure**—Heightened name recognition to drive business your way.
7. **Marketing and Advertising**—Targeted and affordable advertising to spotlight your products and service
8. **Enhance Local Economy**— Be part of the local movement to invest in our community.
9. **Your Guardian of Prosperity**—The Chamber is your representative on the local, regional, state and national levels of government. Your Voice is heard on vital regulatory, legislative and educational issues affecting your business.
10. **Opportunities to Connect**—Getting involved in Chamber activities leads to valuable relationships and gratification in serving the community.
 - **Ambassadors Program (Retirees)**
 - **Education/Workforce Development Committee**
 - **MSI Leadership Program**
 - **Public Policy Committee**
 - **Marketing Task Force**
 - **Member Council**
 - **Entrepreneurs/Small Business Council**

Visit our website for the most up to date information
www.mooresvillenc.org

DID YOU KNOW?

“Consumers are 63% more likely to do business with a company that is a Chamber Member”

“When you spend \$100 with a local business/organization, at least \$68.00 of those dollars are reinvested into your community.”

As a current member of the MSI Chamber of Commerce the following logos are available for your use on your business cards and your website. Just ask!



BUY LOCAL



SUPPORT YOUR LOCAL COMMUNITY!



Marketing, Visibility, Benefits & Services

- Seminars and Workshops
- Business Before/After Hours
- Leads Groups
- Professional Women's Network
- Mooresville Executive Men's Organization
- MSI Leadership
- Listings in Membership Directory (online & printed)
- Display marketing materials at the Chamber office
- Community Map
- Inserts in bi-monthly newsletter sent to all Chamber Members
- Listings on Chamber website with links to your homepage
- Sponsorships (see below)
- Race City Festival
- Business Expo
- Annual Meeting & Awards Luncheon
- Making Waves-the Chamber's Annual publication
- Member Orientation
- Use the "Chamber of Commerce" logo on your advertising materials
- Use the "Buy Local" logo on your advertising materials
- Use the Chamber's online marketing tools
- Post your job openings
- Post your "Hot Deals"
- Weekly email updates regarding "This Weeks Happenings"
- Ribbon Cutting Ceremonies
- Chamber of Commerce Membership plaque and door sticker
- Reserve the Small Business Center or conference room for your meeting or training
- Representation on Legislative and Transportation Issues that impact your business
- Workforce Development initiatives
- Opportunities for leadership development
- Community-wide partnerships
- Small Business Services/ Resources



Sponsorships

2012 MSI Chamber Member ONLY Sponsorship Opportunities

Looking to increase your visibility, enhance the reputation of the Mooresville-South Iredell and Lake Norman area while branding yourself as a pillar of the community? Chamber sponsorships and programs may be just what you're looking for!

MSI Chamber Annual Meeting & Awards Luncheon 2012

January 20, 2012
Network, support and celebrate the MSI Chamber of Commerce and our wonderful members!



**Business Before Hours/
Business After Hours**
Jan-Dec 2012

Healthcare Showcase- Live the Good Life

March 2012
Healthy living showcase for local services and businesses and healthcare providers

MSI Chamber Golf Challenge

April 2012
Annual event, Entertain clients, reward employees, network while enjoying a great day on the links!



Race City Festival- Celebration of Mooresville Area Arts and Entertainment

May 19, 2012
The 30th year for this downtown tradition!



Mayor's Breakfast- National Day of Prayer

May 2012
Community wide event

Chairman's Breakfast

July 2012
MSI Leadership and Jr. Leadership Program
Sept. 2011-April 2012
Gain exposure to managers, leaders & future leaders in our area when you partner with us on this popular leadership development program

MSI Chamber of Commerce Business Expo 2012

October 2012
A premier networking event and tradeshow! Sign up now to gain maximum exposure!



Holiday Women's Show

December 2012
Get ready for the holidays, showcase your business, shop and network at the same time!



For details on these and other events and programs contact:

[Mooresville-South Iredell Chamber of Commerce](http://www.moorevillenc.org)
704-664-3898
info@moorevillenc.org



MSI CHAMBER MEMBERSHIP APPLICATION

BUSINESS INFORMATION

Business Name: _____

Business Phone: _____ Fax: _____

Main Business Email: _____

Website: _____

Physical Address: _____

City: _____ Zip: _____

Mailing Address: _____

City: _____ Zip: _____

Business Category: _____

Additional Categories \$35.00 each _____

PRIMARY CONTACT INFORMATION

Primary Contact Name: _____

Phone: _____

Email: _____

BILLING CONTACT INFORMATION

Billing Contact Name: _____

Phone: _____

Email: _____

Billing Address: _____

City: _____ Zip: _____

ADDITIONAL OFFICE CONTACTS

With Title, Email & Phone

ADDITIONAL INFORMATION

How did you hear about the Chamber? _____

Who referred you? _____

MEMBER SIGNATURE _____

MEMBERSHIP OPTIONS

Annual Investment: _____

Monthly Bank Draft: Please complete the attached bank draft form.

FOR OFFICE USE

ANNUAL INVESTMENT INFORMATION

Membership Type: Chairman's Diamond Circle Entrepreneur Bronze Member
 Executive Gold Member Premium Silver Member Basic Package

Join Date _____

Number of Full-time employees _____

Payment Type _____

Check Number _____

Total Investment \$ _____

Credit Card Number _____

Credit Card Expiration _____

Credit Card Security Code _____

Salesman _____

___ Entered in CM ___ Processed Payment ___ Mailed ___ E-Mailed ___ Delivered Packet & Plaque



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